

TRAIL FACTS



Bike Commuting

San Jose is ranked as the 15th best big city for bike commuting based on a 1.2% bike commuting mode share (from 2008 data) – this is up from 0.4% in 2006 and 0.7% in 2007. The national average is 0.5%.

Source: US Census, 2009

Recruitment

San Jose's trails are one of Cisco Systems competitive advantages for retaining employees and reducing health care expenditures. Cisco encourages employees to commute by trail through sponsorship of Earth Day Events, Bike to Work Day, and maintaining lockers and showers at many of our buildings. Our Silicon Valley Campus is bordered by three trail systems, using trails to commute is an easy choice for many Cisco employees.

*Christopher Thompson, Senior Director,
Cisco Systems, Inc.*

Downtown's Trails

"Guadalupe River and Coyote Creek are integral to downtown and provide important open space and walking trails... The parks and trails along the Guadalupe River and two nearby creeks, as well as downtown's streetscape and paseos, encourage people to walk and enjoy the intermingling of urban and natural settings."

Urban Land, September, 2009 (a publication of the Urban Land Institute real estate advocacy nonprofit)



Adobe Systems, along the Guadalupe River Trail, Downtown San Jose

Near Jobs

San Jose's developing trail network serves downtown and north San Jose employment centers with numerous trail systems. Counts conducted annually show that a majority of weekday trail users are commuting to and from jobs.

"The San Jose-Sunnyvale-Santa Clara metropolitan area has a compact form of urban development, with the majority of jobs being near the urban core. 23.7% of jobs within 3 miles, and 19% within 10 miles of the central business district."

Brookings Institution, April 2009

Active lifestyle

"San Jose isn't all about computers and programming code. There's plenty to do after hours, including walking or jogging on more than 50 miles of city trails"

*US News & World Report, Best Places,
August 2009*

